

The Antidote to The Black Swan

Realize that numbers reveal only $\frac{3}{4}$ of the picture.

To see 99%, wrap all numbers in a qualitative cocoon.

Elevate *qualitative* insights to the same level as the *quantitative* analyses.

Leverage how the human brain interprets uncertainty.

Differentiate implicit learning from impulse.

Never forget which game you are playing – poker or rugby?

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